



11TH ANNUAL HEALTHCARE INNOVATION CONFERENCE

SHERRILL MORGAN

HILTON NETHERLAND PLAZA

DAY 1 AGENDA

8:30am - 9:00am

9:00am - 9:20am

9:20am - 9:40am

9:40am - 10:20am

10:20am - 11:00am

11:00am - 11:20am

11:20am - 12:00pm

12:00pm - 1:00pm

1:00pm - 1:20pm

1:20pm - 2:00pm

2:00pm - 2:15pm

2:15pm - 3:00pm

3:00pm - 3:30pm

3:30pm - 4:15pm

4:15pm - 4:40pm

6:40pm

TUESDAY, SEPTEMBER 17TH

Breakfast and Conference Registration

Opening Remarks

Mark Morgan | SHERRILL MORGAN

Welcome

Brent Cooper | NKY Chamber of Commerce

The Future Dom(Ai)n

Dave Hatter | City of Fort Wright & Intrust IT

Artificial Intelligence in Healthcare

Dr. Eileen Alexander | Xavier University

Online Enrollment Platforms

Joe Jones | SHERRILL MORGAN
Mike Williams | SHERRILL MORGAN

The Real Deal Behind Weight Loss Drugs

Allan Zaenger | Pharmaceutical Horizons, Inc.

Lunch and Exhibitor Meet & Greet

Carrier Corner: A Review of the Latest Carrier Offerings

Mike Williams | SHERRILL MORGAN

Innovative Services: Infusion Centers, Pharmacy, & Direct Contracting Services

Terri Evans | Employer Advisory Services
Mark Morgan

Break and Exhibitor Meet & Greet

Navigating the ACA Penalty Maze: A Guide to Potential Penalty Letters

Kim Bruggeman | American Fidelity

Focusing on the Future: Innovative Advancements in Clinics

Bernie Livers | Industry Originator

Tales from the Actuary's Crypt

Steve Parsons | Parsons Risk Strategies

Closing

Cincinnati Reds vs Atlanta Braves Game

Private Suite at the Great American Ballpark



11TH ANNUAL HEALTHCARE INNOVATION CONFERENCE



Hilton Netherland Plaza

DAY 2 AGENDA

8:30am - 9:00am

9:00am - 9:10am

9:10am - 9:50am

9:50am - 10:40am

10:40am - 11:20am

11:20am - 12:10pm

12:10pm - 1:00pm

WEDNESDAY SEPTEMBER 18TH

Breakfast, Registration, and Exhibitor Meet & Greet

Opening Remarks

Mark Morgan | SHERRILL MORGAN

Navigating the Nutritional Landscape: A Dietitian's Guide to Popular Diets

Jennifer Carter | Symbol Health Solutions

Genetic and Nutrigenetic Testing

Cynthia Yu | Profero Team

Kurt Harden | MedBen

How Provider Dispensing Improves Medication Access

Matt Hoff | A-S Medication Solutions

The Legal Rundown: Updates on Regulatory Issues

Lisa Stamm | SHERRILL MORGAN

Lunch & Closing Remarks

11th Annual Healthcare Innovation Conference Social Events

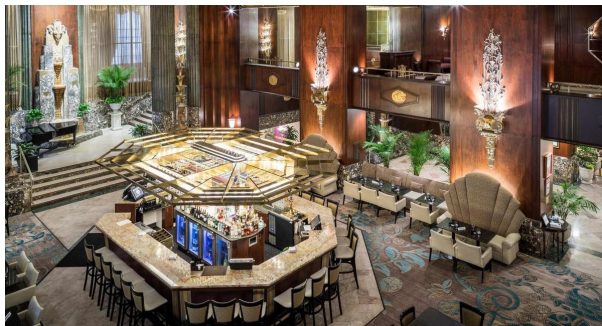
Monday, September 16th

Welcome Reception at the Hilton Netherland Plaza

Cocktails and Appetizers will be provided

6:00 - 9:00pm

*Guests are welcome to attend



Tuesday, September 17th

Party Suite at the Great American Ball Park

Cincinnati Reds vs. Atlanta Braves

6:00 - 9:00pm

*Space is limited. RSVP required for this event.



There is no cost to register but registration is required. You can register at www.sherrillmorgan.com/registration.

Parking is available nearby for conference attendees.